

*Add Video to Your
Classroom with
Adobe Visual
Communicator*



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PRODUCTION

Why Video?

- Instantly hooks students-it's their media of choice
- Cross-Curricular
- Project based
- Easier to teach and produce than ever before
- More affordable than ever before
- It's the main way most people today receive information

Visual Communicator

- Create visual presentations in minutes
- Software allows you to create compelling presentations that combine graphics with video, TV-style transitions and personal narration.
- Low cost-education price is \$169.00.
- No special video studio or expensive editing equipment is needed.
- No closed circuit devices needed



Meet Mr. Z

- Amherst Middle School
- Buffalo, New York
- Adobe Education Leader and Visual Communicator Expert
- Rob's Introduction to VC
- My first attempt



How Does it Work?

■ Rob's Demonstration



Use Any Video Camera or Webcam,

- Input supported:

- Camcorders*

- Webcams*

- VCR's*

- PC Microphone

* must have compatible video input on your PC. Video input resolution for live recording is 320 x 240

Graphics and Music Files

- Still Images – BMP, JPG, GIF, PNG
- PowerPoint slides (exported as JPGs)
- Video Files – AVI, WMV, ASF, MPG
- Audio Files – WAV, MP3, WMA

Output Formats Supported

- Windows Media Player – WMV
- RealPlayer – RM
- AVI Format

- Files can be shared via websites, email, Internet streaming, or inserted into PowerPoint shows.



SchoolTube



- www.schooltube.com
- network of students, educators, and professionals working together to foster video production and internet publishing in a safe online learning environment.
- SchoolTube gives you the ability to safely upload your video onto the internet to share with other educators or students.
- All SchoolTube videos have been moderated or teacher approved for viewing.
- Available soon: premium level accounts-schools can have their own URL and make their own subcategories, etc.

What do you need to get started

- Camera
- Green Screen (or green paint or green paper)
- Lighting
- Computer
- Tripod
- Visual communicator software
- [Rob's Video](#)

Camera Details

- Firewire capability the best
- Only MiniDV (digital tape) models come with firewire
- MiniDVD or hard drive models have USB only
- Need ability to turn off all auto settings (focus, exposure, white balance)
- Mic input jack
- Manual focus ring
- USB webcams will work for web-resolution projects-but may be choppy

Recommendations

- Camera: Panosonic GS500 model
- Great retailers:
 - B & H Photo – Video – Pro Audio
www.bhphotovideo.com
 - www.newegg.com

Visual Communicator Competition

- StudicaSkills.com
- Last year 11 of Rob's students split over \$4000.00 in software prizes and \$800 cash.



Video Ideas For Education

- **News Broadcasts:** Teach students to become more critical viewers of broadcast television by helping them understand the importance of reporting, sound bytes, and the selection of visuals for telling a story
- **Project-Based Learning:** Help student deliver a focused message while building reading, verbal and presentation skills
- **Distance Learning:** Deliver lesson to students who are not physically “on site” to receive their education.



Other Ideas

- Staff Development and Information
- Media training
- Video Resumes
- Narrated Class Photo Albums
- Video Classroom Newsletters
- Public Service Addresses

Interested in Learning More?

- Full day training – Sponsored by Adobe!
- Participants receive a copy of the software
- Sign up for either Saturday Dec 8, or Saturday Jan 12,
- 8 am – 3 pm
- ONLY \$20 *Includes a copy of Adobe Visual Communicator